GOVERNMENT OF INDIA
SMALL SCALE INDUSTRIES
LOK SABHA

UNSTARRED QUESTION NO:3726
ANSWERED ON:16.05.2006
PARTICIPATION IN INTERNATIONAL EXHIBITION AND TRADE FAIR
Thakkar Smt. Jayaben B.

Will the Minister of SMALL SCALE INDUSTRIES be pleased to state:

The details of participation in International Exhibition and trade fair to display the products of Small Scale Industry units and to improve the position of SSI products in international market by the Small Industries Development Organisation (SIDO) during the last three years along with the impact?

ANSWER (SHRI MAHABIR PRASAD)

Answer

MINISTER OF SMALL SCALE INDUSTRIES & AGRO AND RURAL INDUSTRIES

The Small Industries Development Organisation (SIDO) participated in 26 International Trade Fairs/Exhibitions during the last three years since 2003-04 in which 785 small scale industries (SSI) exhibits were displayed. The details are as under :

Year	Trade Fairs	SSI Exhibits Displayed
2003-04	07	186
2004-05	09	378
2005	10	221

These events provide opportunities to the SSI units to demonstrate their capabilities to produce quality products to compete in the global market. The SSI entrepreneurs participating in these fairs get an exposure to the global market and the best international marketing practices. The participating SSI units are also advised to follow up the trade enquiries generated during these fairs and explore the possibilities of actual exports.